

Dice Dreams “Figure Contest” Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

1. OVERVIEW

The *Dice Dreams “Figure Contest”* (the “Contest”) is a skill-based promotion in which eligible participants (“Entrants”) will be invited to participate in the Contest for a chance to be one of five hundred (500) winners, each receiving one (1) Dice Dream Figure. This Contest is hosted by SuperPlay Ltd. (“Sponsor”).

2. ELIGIBILITY

The Contest is open only to legal residents of the fifty (50) United States and D.C., who are 18 years of age or the age of majority in their state of residence. Employees of the Sponsor its affiliates, subsidiaries, advertising and promotion agencies, and their immediate family members and/or those living in the same household are not eligible to participate. The Contest is subject to all applicable laws and regulations and is void where prohibited. Sponsor reserves the right to verify the eligibility and all facts at any time, and all Contest entrants (“Entrants”) agree to cooperate in any verification process/request.

3. CONTEST PERIOD

The Contest begins on **July 26, 2026, at 8:00 am CDT**, and ends on **July 30, 2026, at 7:59 am CDT** (the “Contest Period”). Entries submitted before or after the Contest Period will not be considered.

4. HOW TO ENTER

To enter the Contest, an Entrant must complete both of the following during the Contest Period:

- Collect all six (6) in-game Digital Rewards (“DRs”) by entering the Dice Dreams game twice a day, every day of the Contest Period, and collecting one (1) DR for each such entry. DRs become available every twelve (12) hours and are collected automatically via an in-game challenge following Entrant’s login; no gameplay is required to collect a DR.
- Post one (1) comment on the official Contest post in the Dice Dreams official Facebook page. This will grant the Entrant their seventh (7th) and final DR.

Once an Entrant has collected all seven (7) DRs, they are successfully entered into the Contest. No further action is required.

5. SUBMISSION REQUIREMENTS

Submitted posts must:

- Be related to Dice Dreams (e.g., depict Dice Dreams gameplay, characters, or other Dice Dreams-branded content).
- Not contain third-party content (e.g., logos, brands, identifiable persons without consent).
- Be original, created solely by the Entrant.
- Not be lewd, offensive, defamatory, contain nudity or obscene gestures, or infringe on any third-party rights.

6. JUDGING CRITERIA & WINNER SELECTION

A panel of judges appointed by Sponsor will review all eligible entries received during the Contest Period and select the winner based on the following criteria:

- **40% Creativity and Originality** (uniqueness and originality of the submission)
- **30% Relevance to the Prompt** (how effectively the submission answers the contest question)
- **30% Overall Quality of the Submission** (clarity, engagement, and overall impression)

Judging will take place on or around **July 31, 2026**. All judging decisions are final and binding.

7. PRIZE

Five hundred (500) winners will receive one Dice Dream Figure, with an approximate retail value of **\$12 USD** each.

Prize is non-transferable and no substitution or cash equivalent will be provided, except at Sponsor's sole discretion. Sponsor reserves the right to substitute the prize with one of equal or greater value in the event the stated prize is unavailable.

8. WINNER NOTIFICATION

The winner will be notified via an in-game pop-up on or around **July 31, 2026**. The winner may be required to complete and return an Affidavit of Eligibility, Liability Release, and Publicity Release (unless prohibited by law). Failure to respond or comply with the required documentation may result in disqualification and selection of an alternate winner.

9. TAXES

The winning participant is solely responsible for reporting and paying any taxes associated with the prize. Sponsor disclaims all liability for such taxes.

10. ODDS

Odds of winning depend on the number and quality of eligible entries received.

11. LIABILITY & RELEASE

By participating, each Entrant releases the Sponsor and its respective parent companies, subsidiaries, affiliates, partners, employees, directors, agents, advertising and promotional agencies, and all other persons and entities associated with the development and execution of the Contest (the "Contest Entities") from any and against any and all injury, loss or damage caused or claimed to be caused by their participation in the Contest and/or the acceptance, awarding, receipt, use and/or misuse of any prize, and each Entrant agrees that the Contest Entities are not responsible for any warranty, representation, or guarantee, expressed or implied, in fact or in law, relating to the Contest and/or the awarding of any prize except as expressly provided in these Official Rules. By participating, each Entrant agrees that: (a) any and all disputes, claims, and causes of action arising out of or in connection with the Contest, or any prizes awarded, shall be resolved individually without resort to any form of class action; (b) any claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Contest, but in no event attorney's fees; (c) under no circumstances will any Entrant be permitted to obtain any award for, and each Entrant hereby waives all rights to claim, punitive, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than damages for actual out-of-pocket expenses; and (d) these Official Rules and all disputes, other than those disputes specifically arising from a winner's receipt or use of the prize, shall be governed by the internal laws of the state of New York, without regard to principles of conflicts of laws, any disputes shall be resolved exclusively in the state or federal courts in the state of New York, and each Entrant expressly consents to the jurisdiction of said courts and waives any objection thereto.

12. MISCELLANEOUS

This Contest is in no way sponsored, endorsed, administered by, or associated with Meta or Facebook. Participants hereby release Meta and Facebook from any liability related to the Contest.

Sponsor is not responsible for any (a) lost, late, misdirected, damaged, garbled, incomplete or illegible entries, all of which are void; (b) telephone, computer, mobile device, hardware, software, programming or network malfunction or other technical failures or errors, or the failure to properly process entries; (c) communication disruption or other forces beyond the reasonable control of the Sponsor, including but not limited to disruption related to internet traffic, wireless networks, virus, bug or non-authorized intervention; or (d) damage caused by a computer or mobile device related virus or otherwise resulting in any computer or mobile device from such person's participation in the Contest whether human, mechanical or electronic. Sponsor reserves the right to modify, extend, suspend, or terminate the Contest, in whole or in part, if it determines, in its sole discretion, that the Contest is technically impaired or corrupted or that fraud or

technical problems, failures or malfunctions or other unintended circumstances have impaired the integrity, administration, security, proper play and/or feasibility of the Contest as contemplated herein. If the Contest is terminated before the end date, Sponsor will post a notice in the Dice Dreams official Facebook page. Persons found tampering with or abusing any aspect of this Contest, or whom Sponsor believes to be causing malfunction, error, disruption, or damage, or to be acting in an unsportsmanlike or disruptive manner, or otherwise with the intent to disrupt or undermine the legitimate operation of the Contest, may be disqualified. Entries that contain errors or are incomplete or received after the relevant entry period will not be accepted.

Except where prohibited, participation in the Contest and/or receipt or use of any prize constitutes each winner's consent for the Sponsor's use of his/her name, likeness, voice, opinions, statements, biographical information, and/or hometown and state for promotional or advertising purposes in any media, worldwide, now known or hereafter developed, in perpetuity, without further review, notification, payment, or consideration (unless prohibited by law).

13. DATA PRIVACY

Any information Entrant submits is subject to Sponsor's privacy policy located at <https://www.superplay.co/privacy-policy/>. Entrants acknowledge and agree that by participating in the Contest and providing any personal information, subject to applicable law, Sponsor may collect and use such personal information provided for the purposes of conducting the Contest and as otherwise permitted in Sponsor's referenced privacy policy.

14. SPONSOR

SUPERPLAY Ltd., 23 Derech Menachem Begin Tel Aviv 6618356 Israel.